

October 24, 2004

MEDICEO Holdings Co., Ltd.

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Response to Niigata Prefecture Chuetsu Earthquake

October 24, 2004 – MEDICEO Holdings Co., Ltd. (“MEDICEO Holdings”) has responded to the Niigata Prefecture Chuetsu Earthquake that struck yesterday as follows.

MEDICEO Holdings and KURAYA SANSEIDO Inc. (“Kuraya Sanseido”), a wholly owned subsidiary with operations in Niigata Prefecture, established an Emergency Response Headquarters chaired by President Sadatake Kumakura at 7:00 pm on October 23, 2004 at the Tokyo Head Office immediately after the Niigata Prefecture Chuetsu Earthquake.

In Niigata Prefecture, the Emergency Response Headquarters dispatched ten (50cc) motorbikes to the Nagaoka Branch (Nagaoka City) and five motorbikes each to both the Niigata Sales Office (Niigata City) and the Joetsu Branch (Joetsu City), to ensure uninterrupted supply of products from the main Niigata Branch to the Nagaoka Branch and to contribute to the emergency supply of pharmaceuticals and other products in the area of the Nagaoka Branch.

One car equipped with a generator was also sent to the Nagaoka Branch to maintain the supply of electricity to freezers, and is already being used.

The Tokyo and Kobe Head Offices of MEDICEO Holdings, the Distribution Center and the Kuraya Sanseido main regional offices already had in place a Group satellite telephone communications network for emergency use. This satellite telephone communications network allowed uninterrupted communication within the Group, and more rapid communication concerning transport of necessary pharmaceuticals, further arrangements and confirmation of the safety of employees’ families.

MEDICEO Holdings extends its heartfelt condolences to the many victims of this earthquake, as well as sincere hopes for a speedy recovery.

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