

September 27, 2004

KURAYA SANSEIDO Inc.
President: Sadatake Kumakura
Code number: 7459 (First Section, Tokyo Stock Exchange)
Contact: Kikuo Miki, Senior Executive Officer
and General Manager of Public Relations Division
Phone: +81-3-3517-5171

Notice (Reannouncement) of Change of Corporate Name

September 27, 2004 - KURAYA SANSEIDO Inc. (“Kuraya Sanseido”) will change its corporate name on October 1, 2004, pursuant to a resolution of the 95th Annual General Meeting Of Shareholders held on June 29, 2004. Details, as announced previously, are as follows.

1. Corporate Name

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| (1) Reason for the Change | In connection with the change to an operating holding company organization on October 1, 2004, on that date Kuraya Sanseido will spin off its pharmaceutical wholesale business, which will continue operations as KURAYA SANSEIDO Spin-off Preparation Inc., a wholly owned subsidiary of Kuraya Sanseido. After the spin-off, Kuraya Sanseido will become an operating holding company, and KURAYA SANSEIDO Spin-off Preparation Inc. will change its corporate name to KURAYA SANSEIDO Inc. |
| (2) New Corporate Name | MEDICEO Holdings Co., Ltd. |
| (3) Date of Change | October 1, 2004 (Friday) |
| (4) Stock Listing Abbreviation
(Tokyo Stock Exchange) | MEDICEOHD |

2. Name of Convertible Bonds

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| (1) Current Name | KURAYA SANSEIDO Inc. First Series, Second Issue of Convertible Bonds (with downward adjustment and priority provisions) |
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(2) New Name	MEDICEO Holdings Co., Ltd. First Series, Second Issue of Convertible Bonds (with downward adjustment and priority provisions)
(3) Date of Change	October 1, 2004 (Friday)
(4) Change of Issue/Series	None

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